

## Valley United Way

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United  
Way



*Celebrating A Dozen Years of Service to Our Community 1995 – 2007*

Valley United Way

June 2007

### Mission Statement

*The Corporate Volunteer Council strives to enhance the quality of life in the Valley by promoting and fostering corporate volunteerism through the sharing of ideas and information on corporate volunteer management and actions that can be driven to address issues of community concern.*

*All efforts performed by the CVC will be conducted to collectively embrace change and leverage diversity.*

## CVC Selects Two Shelton Schools for 2007 Back-To-School Clothes for Kids Program

With the current school year not even completed, it's hard to believe anyone is thinking about going back to school in the fall! But that is exactly what the Corporate Valley Council is doing.

The members of the CVC recently selected two schools in Shelton to benefit from the 2007 Back-To-School Clothes for Kids Program: Lafayette Elementary School and Sunnyside Elementary School. Selection was based on the number of free and reduced lunches provided in each school as an indication of need – this year, 195 subsidized lunches were provided to students in Lafayette School and 60 were provided to Sunnyside School students.

"This is the largest group of children the CVC has attempted to provide for since the inception of the program," said Adrienne Cabral, CVC Co-Chair, "and the first time we have extended the program to more than one school. But the need is great and so we are challenging all CVC companies to meet that need."

The Back-To-School program was started in 1995 as a way to boost self-esteem and reduce truancy on the first day of school resulting from peer pressure with respect to clothes. To date, member companies have collectively provided school clothes and supplies to 1285 school children from eight Valley schools to make the start of school a positive experience.

Employees at CVC companies are encouraged to "adopt" students from the selected schools and provide each with two complete school outfits including tops, bottoms, undergarments and shoes, plus a winter jacket, backpack and school supplies. Qualified students are invited to participate in the program through a letter sent to their parents from the principals of each school. Parents who accept the invitation must return the letters with information about their child's sizes and clothing preferences. This information, along with a specific list of items to be purchased are distributed to CVC volunteers, who shop and package the clothing and school supplies in brightly decorated storage bins. The bins are distributed to the students in late August during a Back-To-School party hosted by the CVC and held at the school. This year's party will be held at Lafayette School since the majority of recipients are expected to come from that location.

For more information about how you can participate in the CVC's Back to School Clothes for Kids program, contact your company's CVC representative. Have a fun-filled and safe summer!

## UPCOMING EVENTS

### June Corporate Food Pantry Drives

The CVC has established a year-round collection schedule to ensure a steady supply of food to local food banks. Each month, businesses conduct food drives to benefit **Area Congregations Together** who distribute the food to the needy. Conducting food drives in June are:

- Hamworthy Peabody
- The Hartford Insurance
- Wachovia Bank

### Clothing Drives in the Month of June

CVC companies conduct clothing drives throughout the year. Clothes are donated to **My Sister's Place** thrift shop which sells them to benefit **The Umbrella** Domestic Violence Program. Conducting drives in June are:

- GE International, Inc.
- NEC Infrontia, Inc.

## NEXT CVC MEETING

Thursday June 21, 2007 from 8:30 – 9:30 a.m. Hosted by The McIntyre Group, located at One Corporate Drive, Shelton.

All CVC Representatives are invited to participate.

## CVC Notions Collection Program

Do your employees regularly take business trips or attend conferences? This is a great opportunity to collect shampoo, soap, toothpaste and other complimentary toiletries offered by hotels for donation to the YMCA, Spooner House and other area homeless shelters. Consider setting up a notions drop-off box in your company to collect these much needed items. Contact Maryann Ferrara at 203-225-3166 for more information

## Cell Phone Collection

Have you recently upgraded your cell phone and have no use for your old one? Consider donating it to someone in need. The CVC collects old cell phones for the Umbrella's victims of domestic violence. Even without a telephone plan, a cell phone can be used to reach 911 in the event of an emergency – providing a valuable tool for someone in crisis. For more information, contact CVC rep Walter Binck 203-922-1199 ext. 250 (wbinck@hamworthy-peabody.com).

## In Brief...

*CVC member Computershare Inc. has donated twelve fully functioning personal computers and monitors to the CVC's Computer Refurbishment Program. The units will be distributed to the following Valley United Way agencies: ACT (2), Women's Health Access (1), Safe Homes (2), Valley YMCA (2), Boy Scouts of America (3) and Interfaith Caregivers (2). Thank you, Computershare!*

## COMPANY OF INTEREST: Prudential Financial, Inc.

*A conversation with Antonietta Hallet, Manager, Compliance, Prudential Annuities*

### Tell us about your company:

Prudential Financial, Inc. (NYSE: PRU), is a financial services leader with approximately \$630 billion of assets under management as of March, 2007. We have operations in the United States, Asia, Europe and Latin America.

Leveraging our heritage of life insurance and asset management expertise, Prudential is focused on helping individual and institutional customers grow and protect their wealth. Prudential's businesses offer a variety of products and services, including life insurance, annuities, retirement-related services, mutual funds, asset management and real estate services.

### How long has Prudential been a part of the CVC and why is it important?

American Skandia became affiliated with the CVC in April of 1998. In 2003, American Skandia was acquired by Prudential Financial. We employ 582 employees in Shelton.

Prudential is a CVC member because we want to be part of the Shelton community and to support our employees in their volunteer efforts. In addition to donating thousands of employee volunteer hours each year, Prudential supports a wide variety of non-profit programs benefiting local communities across the United States and beyond.

### Tell us about a recent CVC event/program that has been particularly successful at Prudential.

This past fall, Prudential employees came out in full force for the CVC's annual Thanksgiving Food Drive. Each department received a list of food items to provide a complete Thanksgiving Day meal for a needy family. In total, Prudential employees provided 30 families with boxes of food, plus 22 turkeys and 1 fresh ham, 7 boxes of miscellaneous food and baby items, and \$275 in checks, cash and gift cards.

### As a CVC representative, how do you communicate CVC activities and drive volunteerism in your co-workers?

Prudential has an on-line company newsletter called PRU Today. We also have a company magazine called Prudential Leader. In addition, I utilize flyers throughout our facility to publicize the good work of the CVC and the various volunteer opportunities available in our community.

*Antonietta has been personally involved in the CVC since its inception, first through a previous employer and now as a representative from Prudential. She has served as the co-chairperson of the Caring Circle for the past 5 years.*



*Antonietta (2<sup>nd</sup> from left) delivers Thanksgiving meals to St. Vincent de Paul Society.*

## CVC COLLECTION COMMITTEES

The following CVC sub-committees manage ongoing collections throughout the year. For information on how you can support these efforts, contact the individual sub-committee Team Leads listed below.

### Food Pantry – Corporate food drives to benefit area food banks

*Team Leads:*

Bonnie Sinclair 926-5407  
 Bsinclair@necinfrontia.com

Jasmine McIntyre 944-1762  
 Jasmine.mcintyre@bdk.com

### Cell Phone Collection – For victims of domestic violence

*Team Lead:*

Walter Binck 922-1199 ext. 250  
 Wbinck@hamworthy-peabody.com

### Clothing Collection – Used clothes to benefit the Umbrella Program

*Team Leads:*

Sue Millican 925-7255  
 Sue\_Millican@iroquois.com

Mandi Marcino 203-944-0777 ext. 241  
 mam@themcintyregroup.com

### Notions Collection – Toiletries for the men living at the Valley YMCA

*Team Lead:*

Maryann Ferrara 225-3166  
 mferrara@ocichemical.com

### Caring Circle – Knitted blankets and apparel for clients at Umbrella

*Team Leads:*

Antonietta Hallet 402-1405  
 Antonietta.hallet@prudential.com

Michelle Fabozzi 944-3385  
 michelle.fabozzi@corporate.ge.com

### Computer Collection – Refurbished equipment donated to charities

*Team Lead:*

Alan Tolmich 944-7300 ext. 149  
 Alan.tolmich@computershare.com

### Valley United Way

Jack Walsh, President & Chief Operating Officer  
[Jack.walsh@valleyunitedway.org](mailto:Jack.walsh@valleyunitedway.org)  
 Patricia C. Tarasovic, Director, Volunteer Center  
[Patricia.Tarasovic@valleyunitedway.org](mailto:Patricia.Tarasovic@valleyunitedway.org)

### CVC Co-Chairs

Bill Bubbico, Pitney Bowes  
[bill.bubbico@pb.com](mailto:bill.bubbico@pb.com)  
 Adrienne Cabral, Iroquois Gas  
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*Forward comments regarding the CVC newsletter to:*

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